

Wismar, Germany, March 7 2013

## **PROFESSIONAL LIGHTING DESIGNER (MA) – AN INTERNATIONAL DISTANCE LEARNING COURSE FROM WINGS**

**Euroluce lighting trade fair in Milan in April // WINGS is offering an English-language distance learning course in lighting design – a unique combination of design and management, with workshops in Wismar, Berlin and Bangkok**



**Lighting designer:** This new profession gains recognition worldwide

Euroluce is taking place in Milan from April 9 to 14 2013. Architects, lighting manufacturers and lighting designers from many different countries will be displaying their products and lighting concepts. Those who are fascinated by that should also be interested in the following: WINGS, the distance learning centre at the University of Wismar, is offering an English-language, part-time correspondence course “Lighting Design – Architectural Lighting and Design Management,” leading to an internationally recognised Master of Arts qualification. This combination of lighting design and management taught by lecturers of various nationalities is unique in the academic world and is coupled with workshops in Wismar, Berlin and Bangkok. WINGS has been offering the master’s course since winter semester 2012/13 and is attracting students from a number of different nations with its global concept. A large proportion of these come from Asia, South and Central America and the Arabian countries. It is the first international, English-language distance learning course to combine contents such as

architectural lighting design with design-oriented management. The next course starts this winter semester 2013/14 in September. The deadline for enrolment is July 15 2013.

Interested students can request information online at [www.wings-lightingdesign.com](http://www.wings-lightingdesign.com).

Euroluce is a highly important event for WINGS: “Its internationality and the number of visitors at the Euroluce show that the relatively new profession of ‘lighting designer’ has become more significant and has also gained recognition around the world recently,” says Professor Thomas Römhild, course instructor of the part-time master’s course in lighting design.

### **Course content: lectures in design and management**

The four-semester master’s course combines the areas of “architectural lighting design” and “design management”. International lighting designers are teaching and instructing students in conceptual design and implementation of architectural lighting. A special feature: management lecturers complement the design-related course by providing insight into design-specific marketing and project management. Among other things, the lighting designers-to-be study market analysis tools, management methods and the development of business plans. “With a combination of design and management that is unique in the academic world, the master’s course in lighting design is laying the essential foundations for leading management positions in architectural offices, in design offices and in

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# Press release



companies of the lighting industry, dealing with lamps, luminaires and daylighting technology around the world,” explains Römheld.

## **Course structure: flexible study and internationality**

Regular self-study phases give students sufficient opportunity to freely organise their time and study parallel to their profession. Workshops are held in Wismar and Berlin (Germany) as well as in Bangkok (Thailand). In these workshops, lecturers are teaching and instructing on study projects. During the one-week workshops the lighting designers-to-be have the excellent opportunity to gain practical experience in lighting design as well as in strategic project management.

## **About WINGS – Wismar International Graduation Services GmbH**

Founded in 2004, the WINGS GmbH offers extra-occupational online and distance-learning programs as well as certified postgraduate education. The subject areas include business, technology and design offering Bachelor and Master degrees. With about 3,100 distance-learning students and 500 further education participants at ten locations in Germany as well as Zurich and Vienna, WINGS is one of the leading governmental distance learning providers in Germany. WINGS is now also offering international correspondence courses at study centres in Cape Town, Bangkok and Surabaya.

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